



Final Report
LEAD Maryland Foundation, Inc.
Submitted to the
Maryland Grain Producers Utilization Board
November 16, 2016



Photos: LEAD Class IX, Seminars held in 2016 and funded by the MGPUB

1. MGPUB Grant No. 2016136
2. This serves as the **final report** of the project.
3. **Brief Summary of Activities:** The LEAD Maryland Foundation, Inc., (LEAD) provided educational, training, and personal growth opportunities for program participants through a series of multi-day seminars. During 2016, four LEAD seminars were implemented (February, April, June, September). Fellows gave more than fourteen full days to their LEAD training, plus Fellows participated in related class work and responsibilities outside of the seminars. The LEAD Class IX Fellows (2015-2016) completed “year two” of the two-year fellowship in 2016. The class implements a practicum, a one-day symposium, November 19, 2016, on the Image of Agriculture. The symposium aims to educate others about agriculture and to encourage young people to pursue careers in agriculture. The Fellows travel to United Arab Emirates (UAE) and India in January 2017 and graduate in March 2017. Fellows are encouraged to attend and participate in other events, public meetings, and educational opportunities throughout the year. LEAD delivers curriculum primarily through the series of seminars, an international study tour,



and a practicum. Fellows learn from field visits, tours, speakers, trainers, and presentations from leaders from the farm community, university educators and researchers, and from business, nonprofit, and government sectors. Fellows learn from each other.

4. **More detailed description of how objectives have been met:** LEAD Maryland has met the objectives of the program and the objectives as set forth in the grant application, through the implementation of the seminars, planning of the study tour and symposium. The Fellows learned more about legislative issues and policy. Fellows received training on how to lead and serve their agricultural industries and organizations. The LEAD experiences helps Fellow to see themselves as leaders, to find and take opportunities to listen, learn, respect, engage, and educate. Fellows are already taking the initiative to serve in leadership roles that will ultimately advance Maryland agriculture and help communicate a positive agriculture story to the nonfarm public. Through the symposium planning process, the class learned more about public issues and communicating with the public. Fellows also learned team building, consensus building, communications, delegation, budgeting, project management, and other skills. The class prepared for their international study tour to India and the United Arab Emirates (UAE). (Travel visas are applied for in December 2016, with actual travel in January 2017.)
5. LEAD Maryland Foundation benefits greatly from MGPUB's investment, does need the grant funding, and greatly appreciates the continued and sustaining support.

<p>Goals Met and Budget as described in the grant proposal</p> <p>Plan, implement, and evaluate the following seminars to deliver training program to Class IX Fellows in 2016;</p>	<p>Objectives Met and Final Costs</p> <p>Each seminar listed below has specific learning objectives as outlined in a board-governed curriculum rubric. Key themes of curriculum objectives are summarized below.</p>
<p>Class IX, Seminar 6</p> <p>February 2 – 5, 2016</p> <p>Annapolis, MD</p>	<p>Understanding state and local government, structure, policy; the speech of public testimony; Communication with public elected and appointed officials and their staff; government accountability and reporting; advocacy; Consensus building; serving as a delegate and senator in Maryland; Legislative process, tour of State House; Understanding Maryland’s budget process; Meeting with Senate President and other lawmakers, meeting with DNR secretary; Presentations at delegation meetings; Each Fellow attended at their own cost the Maryland Agriculture Council’s “Taste of Maryland Agriculture” event, February 4, 2016; LEAD provided bus transportation;</p>
<p>Class IX, Seminar 7</p> <p>April 13- 15, 2016</p> <p>Baltimore City</p>	<p>City planning, and food policy, food deserts, food insecurity and Maryland Food Bank; Local food movement; Educating youth and others about food and farming; Population demographics and population shifts; Port of Baltimore; Urban and suburban agriculture; Public relations for farms and social media marketing and communications training;</p>
<p>Seminar 8</p> <p>June 8 – 10, 2016</p> <p>Southern Maryland</p>	<p>BMP’s, TMDL’s, WIP’s, Water resources, land use and water quality, conservation practices, living shorelines, shoreline stabilization, Chesapeake Bay restoration efforts, municipal waste water treatment plant, Nutrient Trading, Phosphorous tool, regulation and policies, oyster sanctuaries, Critical area; State and federal agencies, nonprofits associated with bay restoration; Local and regional issues; public speaking training; introduction to SMADC (So. MD. Ag Development Commission); MD Public Television’s <i>Farm & Harvest</i> show crew interviewed and filmed the Fellows and program leadership;</p>

<p>Seminar 9 September 14-16, 2016</p> <p>Lower Shore</p>	<p>Case study of the poultry industry--highlights, issues, economic impact, and leadership relevant to emerging leaders; presentation from and discussion led by Jim Perdue (Oyster Recovery Partnership, poultry industry views, leadership lessons); presentation from and discussion led by Richard Willey, Perdue Agribusiness and perspectives of the grain industry; hatchery tour, poultry farm tour, poultry housing and construction and public concerns, new poultry farm construction, zoning, and storm water management; poultry processing tour, introduction to Delmarva Poultry Industry and leadership; Oyster aquaculture, electric cooperative serving agriculture & rural communities; Extemporaneous speech interviews, Board excellence training, skills needed to be an effective board member of an organization</p>
<p>LEAD Maryland Foundation Class IX Biennial Symposium/ Practicum</p> <p><i>“The Many Faces of Maryland Agriculture”</i></p> <p><i>Saturday, November 19, 2016, College Park Marriott</i></p>	<p>The Class IX Fellows are asked to apply skills (team building, consensus building, communications, public speaking, and other leadership skills), and knowledge of public issues, to plan and implement a 1-day symposium for a large audience. The Class will also deepen their understanding of public issues addressed through the symposium.</p> <p>Event is planned for Saturday, November 19, 2016 www.imageofagriculture.com</p>

7. **List the occasions where MGPUB has received recognition for the funding:** At every seminar, the Fellows are made aware of the program funders and given links to funder websites. Each seminar agenda (printed and posted electronically) also included a page recognizing program funders by names and logos. LEAD Fellows are provided sponsor and granter information to help them understand the collaborative program and to know what individuals, groups, organizations, or industries have invested into their education and training. MGPUB and the logo are listed within the cover pages of each seminar. Seminar agendas listing MGPUB with its logo on the sponsor pages are sent by email to all LEAD program alumni, board members, and others. LEAD's sponsors are noted and thanked at speaking opportunities. The program's executive director makes it clear to audiences that the MGPUB is a key partner in funding and directing the LEAD program. When the LEAD Maryland tabletop display is used, information is provided, naming MGPUB as a key sponsor of the program. The opportunity LEAD has to participate at the annual Commodity Classic is very appreciated, as the event allows LEAD to personally thank grain farmers and industry leaders and guests for investing into the LEAD program and its fellows.

Recognition of sponsors is included in usual public relations efforts, such as printed materials. LEAD prints and distributes an annual report. LEAD's annual report lists all program sponsors and contribution levels. This information is also on the website, www.leadmaryland.org. We are grateful to grain industry farmers/leaders as they have accepted invitations to be speakers and guests at LEAD events throughout the years. We thank Paul Spies for being the MGPUB's representative in serving on the LEAD Maryland Foundation's Board of Directors and its committees.

The LEAD Maryland Foundation, Inc., hopes to make future funding requests, and therefore hopes you find this report to be satisfactory. We make this report in good faith to be complete, transparent, and useful. We will provide more information if needed. Thank you.

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Website: www.leadmaryland.org

The following has been sent by email to marguerite.mdag@gmail.com

MGPUB Grant Final report, #8: One copy of a short summary. This should be an article of approximately 100-200 words, in layman terms and third party format, summarizing the project and its benefits to Maryland's grain producers, include your email address and website.

The LEAD Maryland Foundation (LEAD) works to increase the numbers and capacity of leaders serving agriculture. In 2016, LEAD Fellows completed a series of four multi-day seminars, learning through lectures, tours, discussions, trainings, and group projects. LEAD held seminars in Annapolis, Southern Maryland, Baltimore City, and Dorchester County.

Fellows learned about advocacy, giving public testimony, working with public officials, and serving on organizational boards. Fellows gained insight on topics such as food policy, educating youth about agriculture, land use, water quality, conservation, and oyster aquaculture. Fellows learned public relations and social media marketing and toured the Port of Baltimore. Fellows completed a poultry industry study—from hatchery to farm to processing—and learned about animal agriculture, grain utilization and markets. Fellows were stars for a day when MPT's *Maryland Farm & Harvest* representatives filmed and interviewed them.

LEAD provides public issues education, skills building, leadership development, and personal growth. Fellows become more equipped and confident to solve problems, identify resources, educate the public, and to influence public policy. As a nonprofit, LEAD relies on grants, donations, tuition, and events to support educational programming delivered to LEAD Fellows. Funding from the Maryland Grain Producers Utilization Board is important and appreciated.

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